



THE ed-LINK

Volume 2, Issue 2
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Welcome to the current issue of The *ed-Link*. What's new?— a web page dedicated to the annual conference, and when you click on Annual Conference, it will immediately take you there. Information will be updated throughout the month on the Educators' Conference and the Doctoral Symposium.

As always, if you have any information you would like posted in The *ed-Link*, please contact Dorothy Lieberman at dlieberman@cscmp.org

Please check the CSCMP website for updates, guidelines (such as the Undergraduate Paper Competition, Doctoral Symposium, and the Doctoral Dissertation Award) and information about next year's conference, as well as other educational functions and events.

"Since I've taken over the CSCMP Undergraduate Paper Competition from Dr. Carol Bienstock (Radford University) this year, I look forward to the opportunity to increase Supply Chain Management awareness in our student population."

Katrina Savitske,
Assistant Professor,
University of
Memphis

2007CSCMP European Research Seminar

Once again the CSCMP European Research Seminar/ERS is taking place in conjunction with the CSCMP European Conference, this time to be held in Paris. Last year, six papers were presented at the seminar and four of these papers were published in the *Journal of Business Logistics* (vol. 26, no. 2, 2006).

This year, eight papers have been selected for presentation at the seminar which is specifically directed towards European research issues. The aim of this initiative is manifold, among other things to meet and discuss research issues at a European level, to give CSCMP practitioners around the globe insight into European logistics and supply chain management research, and to contribute to a genuine globalization of *Journal of Business Logistics*.

Among the topics of the ERS 2007 will be theoretical discussions, such as "Value Creation in Supply Chain Relationships" and "The Phenomenon of Logistics: Towards a Theory of Logistical Action." In addition, topics like logistics performance in small and medium size enterprises (SME), the relationship between supply chain performance and risk and the intriguing question of why relationships fail. For further information, see www.cscmp.org and hopefully, *JBL* later this year.

Research Ideas and Proposals

CSCMP welcomes research ideas and proposals, as well as suggestions for *CSCMP Explores*. Please see the guidelines and submit your idea today!

The guidelines and the submission form are available on CSCMP's website www.csmcp.org under Resources and then Submit Research Ideas/Proposal (<http://www.cscmp.org/Website/Resources/Idea.asp>).

2007 Conference Student Assistant Benefits

2007 Doctoral Symposium

CSCMP will hold the Seventeenth Annual Doctoral Symposium in October, 2007 in Philadelphia, Pennsylvania. This event is held just prior the CSCMP Supply Chain Educator's Conference and the Annual Conference.

Doctoral students from around the world gather to participate in the one and one-half day event. Diverse disciplines of supply chain management and other related fields, are represented by the doctoral students who are planning their career in academia. To participate in the symposium, a student must receive a nomination from their faculty advisors, as the attendance is limited to 20 students.

Dr. E. Powell Robinson, Professor of Operations Management, Texas A&M University, the 2007 Doctoral Symposium Chair, will create the program and select the faculty for this year's interactive forum. The symposium faculty features internationally renowned authorities in sup-

ply chain management and represents both academics and practitioners. Symposium faculty will challenge the doctoral students with views and theories to entice their thought processes to be innovative and look towards the future in supply chain management.

Our 2006 symposium resulted in "Logistics and Supply Chain Management: Vision 2015," a collaborative effort of the doctoral students and Dr. Peter G. Klaus, Friedrich-Alexander Universitaet Erlangen Nuerenberg, 2006 Doctoral Symposium Chair. During the 2006 symposium, students representing ten countries combined their diverse perspectives and created a vision for supply chain management in 2015. During the Supply Chain Management Educator's Conference the "Logistics and Supply Chain Management: Vision 2015" was presented by Dr. Klaus and three students.

For more information on the Doctoral Symposium, and to view

"This year there will be a Student Showcase where students will be able to post their resumes in the onsite Resume Book, post projects/papers for conference attendees to review, and network with conference attendees. There will also be an area available for private interviews and/or discussions."

Sherrie Nauden
Manager, Roundtable Services

Scholarships

Advancing local students' educational aspirations through scholarship programs is the goal of many Roundtables worldwide. Scholarship programs in the Columbus, Heartland, Lehigh Valley, New Jersey and other Roundtables have benefited student career goals. *The ed-Link* is pleased to announce the name of recipients of scholarships awarded by Roundtables and other institutions. Our newsletter can also direct students, in the undergraduate or graduate programs, to information about scholarships available in the field of supply chain management.

If you would like your Roundtable scholarship program promoted by CSCMP, please contact us at education@cscmp.org. For more information about starting a scholarship program, or if you are a student interested in learning if your local Roundtable has one, please inquire at education@cscmp.org.

2006 Charlotte Roundtable Scholarship Winners

The Charlotte Roundtable recognized two outstanding students in 2006. Chris Leege, a student at the University of North Carolina Charlotte received \$1000. He was part of a unique intern program in which he assisted with meetings and shadowed board members. Catherine Fitzsimmons, from Clemson, received \$1500 in conjunction with the South Carolina International Trade Conference scholarship partnership.

Supply Chain Innovation Award

Case Study Submissions Welcome until May 1

CSCMP's Research Strategies Committee (RSC) and Global Logistics & Supply Chain Strategies (GLSCS) magazine established the Supply Chain Innovation Award to recognize the best and most innovative teams in supply chain today.

Send your case study, and if the RSC and GLSCS judge it to be one of our most outstanding submissions, you will be asked to present at CSCMP's annual conference in Philadelphia, featured in a special editorial feature in the GLSCS December issue, and have your case study published on CSCMP's website and showcased to CSCMP's members.

And if you happen to be selected the winner, you'll be recognized on stage during CSCMP's Closing Session and promoted in CSCMP's website and various publications...not to mention obtain special coverage in GLSCS' December issue.

Want to submit your case study to the 2007 Supply Chain Innovation Award competition? Find out how by accessing the RFP guidelines. [links to: <http://www.cscmp.org/Downloads/Resources/SCIARFP.pdf>]

"Britta Gammelgaard, Chair of the 2007 European Research Seminar, and the CSCMP Europe 2007 conference organizing committee have together developed a program that is not to be missed. The informative and interactive presentations will offer participants the opportunity to hear about the most current issues affecting supply chains in Europe."

Kimberly Sternagle
Senior Coordinator
Education Programs

Doctoral Symposium

Continued from page 2
 "Logistics and Supply Chain Management: Vision 2015", please visit the CSCMP website at www.cscmp.org.

2007 European Research

Continued from page 1
 For more information, see www.cscmp.org.

Transportation Research Forum Call for

The Transportation Research Forum would like to announce their 2008 call for papers. Papers submitted will be considered for the awards and for presentation at the 2008 Transportation Forum which will be sponsored by BNSF and held in Fort Worth, TX on March 17-19, 2008.

Please consider submitting an abstract and paper. Anyone may submit a paper regardless of student status.

The Call for Papers can also be found online along with complete instructions on submitting abstracts, papers, and panel session proposals. For more information please go to: <http://www.trforum.org/callpapers/>



Sergio Marcias (right) at CSCMP 2006 Conference. You may remember Sergio was featured in an article in the July, 2006 issue of *The ed-Link*



2006 European Research Seminar: David Grant, Heriot-Watt University, Jim Stock, University of South Florida, Britta Gammelgaard, Copenhagen Business

Attention Students

Undergraduates:

- There is still time to submit your papers for the Undergraduate Student Paper Competition. Follow the link:
http://www.cscmp.org/Website/AboutCSCMP/Membership/Student_comp.asp
- Student membership is a great way to learn about supply chain management and the wonderful benefits of being a member of CSCMP. Follow the link:
<http://www.cscmp.org/Website/Membership/student.asp>
- Are you a graduating senior? Join the growing list of new CSCMP Associate Members. Follow the link:
<http://www.cscmp.org/Website/membership/associate.asp>

Graduate students:

- If you missed the opportunity to apply for the George A. Gecowets Graduate Scholarship, don't despair. Watch the CSCMP website for upcoming announcements and mark your calendars.

Undergraduates and Graduates:

- Check with your local roundtables for scholarship opportunities.
- Check with your local roundtables to learn more about the Student Assistant Program and become a part of the 2007 Annual Conference. Don't let that opportunity get away!
- Check out the CSCMP website to learn more about the Career-Center. Follow the link:
<http://www.cscmp.org/Website/Career/Resources.asp>

Supply Chain Quarterly

A new quarterly journal with a comprehensive focus on global supply chain management will debut this summer as part of a new initiative announced by CSCMP, in partnership with AGiLE Business Media, LLC.

The new journal, *CSCMP's Supply Chain Quarterly*, will harness the collective resources of CSCMP, the preeminent association for individuals involved in supply chain management, and AGiLE, Business Media, LLC.

Existing CSCMP members, approximately 9,000 strong, will receive a subscription to CSCMP's Supply Chain Quarterly as part of their annual membership dues. Look for the debut issue in the summer of 2007.

CSCMP Toolkit Update

CSCMP wants to remind you of one of our great products, *CSCMP Toolkit*, the latest addition to its wide array of instructional and training materials.

The *Toolkit* is geared to practitioners, and was uniquely designed to introduce logistics to employees or assist in developing their logistics skills and understanding.

The Toolkit is available:
\$29.95

For your copy of the Toolkit, contact the Council of Supply Chain Management Professionals at 630-574-0985, fax your request to 630.574.0989 or email cscmpeducation@cscmp.org.

ONGOING EVENTS

Academic Case Studies

- ◆ offer cases on current supply chain issues for in-class use. Cases are available in PDF format and can be downloaded from the CSCMP website. For instructor notes, please send a request on institution letterhead to Education@cscmp.org

Career DVD—*What In The World Is The Global Supply Chain?*

- ◆ created to capture the attention of a young student audience and to encourage the choice of a career in supply chain management. This film effectively and entertainingly illustrates the broad and diverse career options that exist in the profession today. It is now available for distribution upon request.

Case Studies

- ◆ CSCMP is pleased to publish original research papers. These papers represent the most current research in the area of supply chain management.

Co-sponsored Executive Development

- ◆ executive development education through offered by various col-

leges and universities.

CSCMP University

- ◆ 40 plus basic and intermediate self-study courses offered in conjunction with Accentures Supply Chain Academy; courses are accessible 24 hours a day/7 days a week

eCourse

- ◆ CSCMP and the University of Maryland have joined forces to promote further education through a self-study online course on “real time” supply chain management and the technology behind it.

Journal of Business Logistics

- ◆ a semi-annual publication of original research written by scholars in the fields of supply chain management and logistics

Roundtable programs

- ◆ outstanding local events held throughout the year sponsored by CSCMP’s 86 global Roundtables

Tool Box

- ◆ a set of class-ready instructional materials, case studies, support materials, and CD-ROM, for a principles of marketing class.