

Career Center Bulletin December 19, 2011

Forecast 2012: Supply Chain Management And Logistics Hiring Outlook

As the year draws to a close, there is good news to report based on this year's activity in CSCMP's Career Center. 2011 started out with a flurry of hiring activity, and continues to be strong as we end the year.

In 2010, CSCMP's Career Center experienced a 70% increase in available job opportunities as compared to 2009. That trend is solidly increasing as we head into the end of December 2011. We are seeing an increase in hiring in all functions of logistics and supply chain management, and in 3PLs and transportation, both of which were hard hit during the recession.

Supply chain management and logistics executive recruiters report similar findings to CSCMP's Career Center. Some are saying that 2011 has been their best year yet.

Our conversations with employers are decidedly positive. Many are reporting business growth, which leads to an expansion of staffs. We're also seeing an increase in companies purchasing long-term recruitment packages in CSCMP's Career Center. This is another indicator that hiring activity will most likely continue to be robust well into the New Year.

This is all very good news for our candidates and for the industry as a whole. Happy New Year!

Marketplace Challenges

- Hiring must continue to increase.
- More supply chain management and logistics graduates need to be hired.
- More internship opportunities need to be available for future supply chain leaders.
- Companies should consider hiring more US veterans returning from overseas.
- The economic rollercoaster we've been on the past few years needs to level off.

On that last point, the economy will settle down if more jobs are added to the marketplace. Lower unemployment rates will follow and the business outlook will be brighter overall.