



Contact: Madeleine Miller-Holodnicki, ABC, Manager of Communications  
+1 630.645.3487

For Immediate Release

### **CSCMP to Present Series of Educational Webinars**

**Lombard, Illinois USA (February 11, 2010)**—The Council of Supply Chain Management Professionals (CSCMP) will host four web-based seminars now through April. Webinars *In-Demand* was created to provide professionals with convenient and affordable supply chain management education. By participating in these live, interactive learning experiences, attendees will learn about current research, trends, industry challenges, and innovative solutions from a wide array of industry experts.

“Our online presentations are accessible whether you are traveling on business or are at home,” said Kathleen Hedland, CSCMP’s director of education and research. “With CSCMP’s webinars, we’ve made it easier for today’s professionals to stay up-to-date on critical supply chain management issues with minimal disruption to their demanding schedules.”

The dates and times of CSCMP’s 2010 Webinars *In-Demand* are:

February 17, 2010— 11:00 am CST

*Preparing for the Recovery: Best Practices in Transportation Planning and Procurement for 2010*

March 3, 2010—11:00 am CST

*The Benefits of Implementing a National Transportation Management Solution*

March 17, 2010—11:00 am CST

*Measuring Supply Chain Profits and Costs*

April 7, 2010—11:00 am CST

*Aligning Supply Chain Operations to Achieve Financial Goals*

Additional information and registration are available at [cscmp.org](http://cscmp.org) on the Events tab.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC  
Council of Supply Chain Management Professionals  
333 East Butterfield Road, Suite 140  
Lombard, Illinois 60148 USA  
[mholodnicki@cscmp.org](mailto:mholodnicki@cscmp.org)