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For Immediate Release

### **Strategic Supply Chain Management to Be Subject of CSCMP Workshop**

**Lombard, Illinois USA (March 19, 2010)**—The Council of Supply Chain Management Professionals (CSCMP) will host a workshop on *Strategic Supply Chain Management*, April 12-13, 2010, in Lombard, Illinois.

This two-day intermediate event will feature sessions, group exercises, and real world case studies led by industry experts Thomas L. Freese, principal of Freese & Associates, Inc. and Dr. Thomas Speh, associate director, MBA Program, Miami University. The program will cover topics such as collaboration, inventory, lean supply chain management (SCM) and value-stream mapping, metrics, reverse logistics, sales and operations planning, and sustainability. Sessions are highly interactive.

“This workshop is tailored exclusively for professionals working both in and outside the supply chain management field,” said Freese. “Participants will learn how the various components of supply chain interact as well as how to incorporate supply chain strategy into overall business strategy. But most of all, they will leave with a thorough understanding of the strategic role that SCM plays in an organization.”

The cost of the workshop is \$680 US for CSCMP members, \$990 for nonmembers, and \$975 for new members, which includes a one-year membership. More information and registration information is available at <http://cscmp.org/events/strategic-scm/index.asp>.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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