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For Immediate Release

CSCMP Adds Supply Chain Management Course to Online Education Offerings

Lombard, Illinois USA (May 4, 2010)—The Council of Supply Chain Management Professionals (CSCMP) has expanded its online educational offerings with the addition of a new course called *Supply Chain Management Essentials (SCME)*.

Created by Dr. Brian Gibson, a member of CSCMP's Education Strategies Committee and professor of logistics and supply chain management (SCM) at Auburn University, the course covers the fundamentals of SCM in three modules: SCM planning, SCM execution, and global SCM. SCME presents the information through instructor discussions, animation, and video.

"This course fills a big gap in CSCMP's online self study offerings," said Kathleen Hedland, CSCMP's director of education and research. "The organization receives many inquiries for basic supply chain content from industry professionals across the globe and this award-winning educational program will fill those needs."

Supply Chain Management Essentials has been cited as having a positive impact on learning for more than 1,200 MBA and undergraduate students at Auburn University, Missouri State University, and the University of Nevada, Reno.

The *SCME* course received the Council of Supply Chain Management Professionals' 2009 Teaching Innovation Award presented at the Supply Chain Management Educators' Conference in Chicago, Illinois last year.

Single modules are \$249.00 US for members; \$299.00 US for nonmembers. Two modules are \$399.00 US for members; \$499.00 US for nonmembers. All three modules are \$499.00 US for members; \$599.00 US nonmembers. More details and course description are available at <http://cscmp.org/education/essentials/index.asp>.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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