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For Immediate Release

CSCMP to Host Pre-Conference Supply Chain Education Workshops at Annual Global Conference

Lombard, Illinois USA (May 27, 2010)—The Council of Supply Chain Management Professionals (CSCMP) has added two pre-conference workshops to the first day of its annual conference program. *The 'New' Fundamentals: What Matters Now in Supply Chain* and *Strategic Supply Chain Issues—Where Tactical Functionality Meets the Big Picture* will be held on Sunday, September 26, 2010 from 8:00 am to 5:00 pm PDT at the San Diego Convention Center. CSCMP's Annual Global Conference will take place September 26-29 in San Diego, California USA.

The New Fundamentals workshop will cover supply chain management (SCM) principles that are critical to business operations in today's organizations. Key issues to be addressed will include supply chain security, "green" developments, diversity opportunities, leveraging SCM to support the bottom line, and the latest trends in health, safety, and ergonomics and how they affect supply chain managers' responsibilities. Industry veterans Art van Bodegraven, logistics and SCM practice leader for S4 Consulting, and Kenneth B. Ackerman, president of K.B. Ackerman Company, will present the workshop.

The *Strategic Supply Chain Issues* pre-conference workshop was designed for professionals who have mastered the fundamentals of SCM. Topics will include discussions on SCM strategies and metrics, challenges with SCM collaboration, Lean principles, and trends in green supply chains, globalization, resilience, and sustainability. Case studies and interactive exercises will demonstrate how developing and maintaining well-balanced supply chains can positively impact overall business operations. The event will be presented by Thomas L. Freese, principal of Freese & Associates, Inc.

Workshop participants are not required to register for CSCMP's Annual Global Conference to attend the pre-conference events. The cost to attend a workshop is \$399.00 US for CSCMP members; \$499.00 US for nonmembers. Complete registration information is available at <http://cscmpconference.org/program/precon-workshops.asp>.

CSCMP's Annual Global Conference is the largest of its kind for the SCM profession, hosting more than 3,000 practitioners, educators, and thought leaders from around the world. Over 100 educational sessions are planned. The Supply Chain of the Future will also debut

at this year's event. Attendees who register before June 30 will save \$280.00 US on the regular registration rates.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the SCM profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and SCM.

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