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For Immediate Release

CSCMP Taiwan Roundtable to Host 2010 Supply Chain Conference

Lombard, Illinois USA (July 27, 2010)—The Council of Supply Chain Management Professionals' (CSCMP) Taiwan Roundtable will host a supply chain conference with a theme of *The Next Leap after the Global Downturn*, August 19-20, 2010 at the Gis NTU Convention Center in Taipei, Taiwan.

"This conference is an important event for supply chain professionals in the Asia-Pacific region," said Terry Lee, CSCMP 2010 Taiwan Conference Chair and executive director of Taipei Computer Association. "As the economy there continues to improve, supply chain managers need to acquire the knowledge and the skills to help their companies improve their bottom lines and prepare for long-term success. This conference will help prepare them to take the next steps as the economic forecast becomes brighter."

The seminar features regional and global supply chain experts from organizations such as DHL Asia-Pacific, IBM Taiwan, ModusLink, Payne Heyboer Group, Penske Logistics, Standard Chartered Bank, and the Supply Chain Management Institute Taiwan.

Educational sessions and panel discussions will explore topics such as building risk management into supply chain processes, freeing up working capital through supply chain strategies, and creating green, sustainable cost-reduction programs. Attendees will learn how the Economic Cooperation Framework Agreement (ECFA) between Taiwan and China will affect their businesses. They will also be able to visit air and ocean free trade zones in Northern Taiwan.

Registration rates are \$600 US for CSCMP members; \$900 US for nonmembers. Group rates and additional registration information is available at <http://cscmp.org/events/taiwan/registration-date.asp>.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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