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For Immediate Release

### **Upcoming CSCMP Workshop to Focus on Supply Chain Performance Improvement**

**Lombard, Illinois USA (September 22, 2010)**—The Council of Supply Chain Management Professionals (CSCMP) will host an event designed to help professionals improve their organizations' supply chain performance, November 11-12, 2010. The *Performance Improvement* workshop will be held at CSCMP's Lombard, Illinois offices.

Based on *CSCMP's Supply Chain Management Process Standards*, the two-day workshop will focus on how companies can self-assess their internal processes, define minimum performance expectations, and enable process benchmarking. Attendees will learn how to eliminate wasted time and money by identifying potential gaps in their organizations' processes through real world examples, interactive case studies, and group discussions. They will also learn how to prioritize improvement efforts, present initiatives for management approval, and build business cases for sustainable change.

The workshop will be led by Mike Ledyard and Bill Keough. Ledyard is a partner at Supply Chain Visions, Inc. and an author and frequent speaker on process assessment and measurement. He has worked with numerous clients to analyze their processes, determine opportunities, and implement improvements. Keogh is a principal with Supply Chain Visions, Inc. and an adjunct professor in the S P Jain Center of Management MBA program in Dubai and Singapore. His experience includes senior positions at IBM, Computer Sciences Corporation (CSC), and oilfield services provider, Schlumberger.

Workshop attendees will also receive a free copy of the book, *CSCMP's Supply Chain Management Process Standards, Second Edition*.

The cost of the workshop is \$680 US for CSCMP members, \$990 for nonmembers, and \$975 for new members, which includes a one-year membership. Group rates are also available. More information is available at <http://cscmp.org/events/performance/index.asp>. Registration information is available at <http://cscmp.org/events/performance/registration-date.asp>.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business,

government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

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