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For Immediate Release

### **CSCMP Adds 3PLs and Freight Forwarders to Online *Global Resource Directory***

**Lombard, Illinois USA (November 1, 2010)**—The Council of Supply Chain Management Professionals (CSCMP) added two new industry categories to its online, searchable directory to better serve the global supply chain management community. CSCMP's *Resource Directory* will now feature third party logistics (3PL) providers and freight forwarders, in addition to a comprehensive listing of supply chain management consultant services.

"The *Resource Directory* has proven to be one of our most popular sources for organizations seeking new and innovative ways to market their services," said Janine Stuck, CSCMP's director of member services and information technology. "It was also designed to assist those looking to identify the right expertise for their supply chain projects. We are continuously exploring new ways to provide our members with the tools and resources to help them work smarter and stay competitive in the ever-changing marketplace. CSCMP's online directory will help them do both."

Available at <http://cscmp.org/resources/resource-directory.asp> to CSCMP members and nonmembers, the *Resource Directory* allows individuals to search for consultants, 3PLs, and freight forwarders free of charge based on a wide range of criteria. Searches can also be customized to fit industry-specific needs. The cost to list a consulting firm, 3PL, or freight forwarding service for one year is \$300.00 US. The CSCMP member rate is \$250.00 US annually.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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