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For Immediate Release

### **CSCMP Announces Opening Date for 2011 Supply Chain Innovation Award Case Study Submissions**

**Lombard, Illinois USA (December 13, 2010)**—The Council of Supply Chain Management Professionals (CSCMP) announced the opening date of December 14, 2010 for supply chain case study submissions for the seventh annual Supply Chain Innovation Award™ competition.

Presented by CSCMP and *SupplyChainBrain* magazine, the Supply Chain Innovation Award™ recognizes a collaborative supply chain team's outstanding innovations as demonstrated by quantifiable and sustainable cost-savings, revenue-generating, or customer-satisfaction achievements. Each year's finalist teams present their case studies in a special supply chain innovation track at CSCMP's Annual Global Conference. This year's event will be held October 2-5, 2011, in Philadelphia, Pennsylvania. The first- and second-place winners will be announced at the closing session on October 5.

Intent-to-submit forms and 50-word abstracts are due January 24, 2011. Forms are available at <http://cscmp.org/downloads/public/education/awards/10intent.pdf>. Final, ten-page case study submissions are due on March 21, 2011.

"The Supply Chain Innovation Award™ provides an annual opportunity to honor those companies with significant achievements in supply chain innovation," said Brad Berger, publisher of *SupplyChainBrain* magazine. "The industries, applied methods, and actual accomplishments may differ, but each company's case study clearly exhibits how supply chain innovation directly contributes to improved corporate performance."

Companies may can submit multiple case studies and there is no cost to participate in the competition. Additional information about the Supply Chain Innovation Award™ is available at <http://cscmp.org/education/awards/sc-innovation.asp>. Or, contact Jessica D'Amico, CSCMP research project coordinator, at [jdamico@cscmp.org](mailto:jdamico@cscmp.org) or +1 630.645.3460.

CSCMP's Annual Global Conference is the largest of its kind for the supply chain management profession, hosting more than 3,000 practitioners, educators, and thought leaders from around the world. The Supply Chain of the Future will be featured again at this year's event.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

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