



Contact: Madeleine Miller-Holodnicki, ABC, Manager of Communications
+1 630.645.3487

For Immediate Release

New Coeditors Named for CSCMP's *Journal of Business Logistics*

Lombard, Illinois USA (April 20, 2010)—The Council of Supply Chain Management Professionals (CSCMP) announced the selection of Dr. Stanley E. Fawcett, Donald L. Staheli Professor of Global Supply Chain Management at Brigham Young University Marriott School of Management, and Dr. Matthew A. Waller, Garrison Endowed Chair in Supply Chain Management at the Sam M. Walton College of Business, University of Arkansas, as coeditors of its award-winning *Journal of Business Logistics (JBL)*. Their terms officially begin on January 1, 2011 and run until December 31, 2015.

The primary responsibilities of the *JBL*'s editors are to maintain its academic integrity, identify and solicit manuscripts consistent with the journal's objectives, manage the publication's review process and physical production, and identify and integrate opportunities for innovation.

"Today's supply chains face difficult challenges, and we are excited by the opportunity to provide supply chain leaders with a forum that will explore the many dimensions of supply chain management in order to provide readers with solutions to these challenges and a greater understanding of the issues at hand," said Dr. Fawcett. "Our goal is to ensure that the *JBL* is consistently the journal of choice for original, high-quality thought-provoking supply chain research," added Waller.

Dr. Fawcett received his doctorate at Arizona State University and taught at Michigan State University. With research interests focusing on collaborative business model design and global supply chain strategy, he has published over 100 articles and six books on supply chain-related topics. He holds memberships with CSCMP, the Academy of Management, Decision Sciences Institute, and Institute of Supply Management. Additional teaching credits include executive development programs in Asia and Europe, and in North and South Americas.

Professor Waller's research focuses on retail and consumer products and global supply chain management. He has published ten articles in the *JBL*, and his work has appeared in journals such as the *Journal of the Operational Research Society*, *Academy of Marketing Science*, *International Journal of Logistics Management*, and *International Journal of Production Economics*. In addition, he is an inventor of a patent involving replenishment, assortment, and space optimization. From January 2008 to June 2009, he lived in Shanghai, China, conducting

research on global business in China and running an Executive MBA cohort for the Sam M. Walton College of Business.

Published twice yearly, CSCMP's *JBL* features articles written by the supply chain profession's most influential thought leaders. CSCMP members receive electronic issues of the *JBL* and nonmembers may purchase copies of the journal in CSCMP's online store at cscmp.org.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC
Council of Supply Chain Management Professionals
333 East Butterfield Road, Suite 140
Lombard, Illinois 60148-5617 USA
mholodnicki@cscmp.org