



Council of Supply Chain  
Management Professionals

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## News Release

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For Immediate Release

### **The Role of Transportation in Supply Chain to Be Subject of CSCMP Workshop**

**Lombard, Illinois USA (October 11, 2011)**—The Council of Supply Chain Management Professionals (CSCMP) will hold a one-day workshop, *Transportation's Role in Supply Chain*, on November 15, 2011 from 8:00 am to 5:00 pm at its headquarters in Lombard, Illinois, USA.

The workshop will cover the evolution of transportation's role in supply chain to its current one as a principal component, as well as what roles it may play in the future. Led by industry veteran Clifford F. Lynch of C.F. Lynch & Associates, the program is designed to benefit all levels of supply chain management professionals, from entry-level personnel to managers and supervisors. The workshop is tailored for those who have roles in distribution, freight forwarding, international logistics, inventory and warehousing, manufacturing, materials management, off-shoring, and third party logistics.

The workshop's objectives are to provide an understanding of transportation's role in moving products around the world through various modes such as rail, motor, air, and water. Attendees will also learn how their roles contribute to overall business success. Topics to be covered include transportation regulation; rail, motor, and air carriers; transportation pricing, management, and information systems; freight bill audit and payment; international transportation; and shipper/carrier relationships.

The event includes free parking, continental breakfast, lunch, snacks, and materials. Each attendee will receive a take-home workbook containing all workshop content and a free copy of *The Role of Transportation in Supply Chain* written by Kenneth Hazen and Clifford Lynch.

The cost of the workshop is \$495.00 US. The rate for CSCMP members is \$395.00 US; new members: \$690.00 US; associate members: \$345.00 US; and student members: \$295.00 US. Registration is available at <http://cscmp.org/events/transportation-role/registration-date.asp>.

For more information about the *Transportation's Role in Supply Chain* workshop, contact Heather Morys at [hmorys@cscmp.org](mailto:hmorys@cscmp.org) or +1 630.645.3454. Additional information is also available at <http://cscmp.org/events/transportation-role/index.asp>.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research and the advancement of the supply chain management profession. With nearly 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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