



News Release

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For Immediate Release

Penske Logistics Renews, Expands Sponsorship Relationship with CSCMP

Lombard, Illinois USA (December 5, 2011)—The Council of Supply Chain Management Professionals (CSCMP) announced today that Penske Logistics, a leading provider of global logistics and supply chain management solutions and transportation optimization, has renewed and expanded its sponsorship commitments with the association through 2014.

“We appreciate Penske’s continued support as they renew and expand their sponsorship relationship with CSCMP,” said Rick Blasgen, CSCMP president and chief executive officer. “Supply chain executives welcome the opportunity to learn more about the services of world-class organizations like Penske, and we look forward to working with them to maximize their brand’s exposure among the supply chain management decision makers who attend CSCMP conferences.”

Penske will be a gold sponsor of CSCMP’s Europe conference to be held April 23-25, 2012 in Frankfurt, Germany. The event will feature global supply chain thought leaders who will discuss the processes that professionals should implement to enhance their supply chains to remain competitive. Sessions will focus on innovative approaches to supply chain management initiatives.

“We’re pleased to continue working with CSCMP,” said Penske Logistics president Marc Althen. “By participating in CSCMP’s major events and regional roundtables, and investing in their research efforts, we’re able to engage with other industry thought leaders about today’s biggest supply chain and logistics challenges as well as access some of the industry’s top talent from a recruiting standpoint.”

Penske will also be a global sponsor of CSCMP’s Annual Global Conference 2012, September 30-October 3, in Atlanta, Georgia. This year’s event, which is expected to attract more than 3,000 supply chain management professionals, will be held at the Georgia World Congress Center. The largest of its kind for the supply chain management profession, the conference will host global practitioners, educators, and thought leaders in Atlanta for three-and-a-half days of professional education, industry research, best-practice presentations, and business networking.

For the third year, CSCMP's Annual "State of Logistics Report[®]" will be presented by Penske. The report tracks and measures all costs associated with moving goods through the US supply chain, benchmarking key metrics in logistics such as transportation and inventory-carrying costs, freight volumes, and revenues. The research provides a big-picture view of the performance of the US supply chain process. Penske's continued sponsorship of the report underscores the significant contribution that quality research makes in driving thought leadership and innovation in the logistics and supply chain industries.

Attendees who register for the Europe conference and/or the annual conference before December 31 will receive the pre-pay registration rates. Registration information is available at cscmp.org.

Companies interested in becoming sponsors of CSCMP's Europe Conference or annual global conference should contact Chuck M. Martinez at +1 305.661.2896 or Chuck@AdelfiGroup.com.

About Penske Logistics

Penske Logistics is a wholly-owned subsidiary of Penske Truck Leasing. With operations in North America, South America, Europe, and Asia, Penske Logistics provides supply chain management and logistics [services](#) to major industrial and consumer companies throughout the world. Penske Logistics delivers value through design, planning, and execution in transportation, warehousing, and international freight forwarding and carrier management. To learn more visit www.PenskeLogistics.com and our "[Move Ahead](#)" blog.

About CSCMP

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

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