



## News Release

Contact: Madeleine Miller-Holodnicki, ABC, Manager of Communications  
+1 630.645.3487

For Immediate Release

### **Top Toyota Executive to Keynote CSCMP Southern California Roundtable's 2011 *Lean Leadership Summit***

**Lombard, Illinois USA (March 30, 2011)**—The Council of Supply Chain Management Professionals' (CSCMP) Southern California Roundtable, in conjunction with the USC Marshall Center for Global Logistics and Supply Chain, will host its second annual *Lean Leadership Summit*, May 11-12, 2011, at the Hyatt Regency Irvine in Irvine, California.

Steve St. Angelo, chief quality officer for Toyota North America, will be the luncheon keynote speaker. In his presentation, *Managing through Tough Times*, he will illustrate how the principles of the Toyota Way (Respect for People and Continuous Improvement) have sustained the company during the recession, recall crisis, and now part shortages due to the Japan earthquake and tsunami. He will also explain how the Toyota business model has allowed the company to not only endure these challenges, but implement more efficient processes and more flexible manufacturing facilities.

"Toyota's production system and business culture, combined with its remarkable successes, have been an inspiration to the Lean movement and its practitioners," said Bob Bennett, Lean Leadership Summit program chair, retired Toyota group vice president, and president of Lean Consulting Associates, LLC. "Toyota's recent recall crisis damaged its reputation, raising questions about how this could have happened to Toyota and what it means for the company's future. There is no better person in Toyota's senior leadership than Steve to speak to how 'Toyota is still Toyota' and how the company plans to come back stronger than ever."

The *Lean Leadership Summit* is organized by senior executives who understand Lean principles and have successfully implemented them in their own organizations. The event was designed to help top management in all business functions learn how to leverage Lean system thinking to transform business operations in order to drive organizational growth.

The summit will begin at 6:00 pm on May 11 with an Executive Reception and Scholarship Fundraiser where attendees will have an opportunity to meet the speakers and network. Proceeds from the event will go to CSCMP's Southern California Roundtable scholarships for university students enrolled in local supply chain management programs.

The symposium opens on May 12 with an overview of key learning points of each of the concurrent tracks. Each track will address how to leverage Lean system thinking as a tool for growth in one of four focus areas: manufacturing, enterprise operations, supply chain, and financial services and healthcare.

Track sessions will be presented by executives from major corporations such as Aero-Vironment, Inc., Alcoa Inc., Avery Dennison Corporation, Bombardier Aerospace, Compass Affiliates LLC, Facet Technologies, Group Health, LeanTaaS, Inc., Ocean World Lines/RF International, Regal Beloit Corporation, Roll International, and the Stanford Hospital & Clinics.

The program will conclude with a presentation on Lean system thinking leadership by former founder and vice president of the University of Toyota Dr. Mike Morrison. A networking reception will follow.

Seating for the event will be limited to 300 attendees. An additional registration charge will be added to attend the Executive Reception. Registration and symposium details are available at <http://www.leanleadershipsummit.com>. Contact Bob Bennett at [bob.bennett@leanconsultingassociates.com](mailto:bob.bennett@leanconsultingassociates.com) for group rate information. Companies interested in event or student sponsorship should contact Phil Ramsdale at [pramsdale@tsllc.com](mailto:pramsdale@tsllc.com). Discounted hotel rates are available for reservations made at the Hyatt Regency before April 20, 2011.

Visit <http://socalcscmp.org> for more information about CSCMP's California Roundtable.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 8,500 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC  
Council of Supply Chain Management Professionals (CSCMP)  
333 East Butterfield Road, Suite 140  
Lombard, Illinois 60148-5617 USA  
[mholodnicki@cscmp.org](mailto:mholodnicki@cscmp.org)