



News Release

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For Immediate Release

CSCMP Workshops to Focus on Supply Chain Management Fundamentals

Lombard, Illinois USA (March 9, 2011)—The Council of Supply Chain Management Professionals (CSCMP) will host two *Fundamentals of Supply Chain Management Workshops* this year. The events will be held March 21-22, 2011 and June 27-28, 2011 in Lombard, Illinois. Completion of the workshops will qualify as a replacement module in the Certification in Transportation and Logistics (CTL) program offered by the American Society of Transportation and Logistics, Inc. (ASTL).

The two-day events will cover the various functions within the supply chain, and present information that is relevant to industry professionals at all stages of their careers. The workshops are also designed for non-industry practitioners who are involved in supply chain-related activities. Topics include supply chain and manufacturing integration, fundamentals of transportation, retaining talent, inventory management and warehousing, and customer service.

“The *Fundamentals of Supply Chain Management Workshops* will help managers understand how to significantly improve their supply chains’ performance,” said Heather Morys, CSCMP’s education programs services associate. “Not only will they explore key principles that are critical to their operations, they will also have the opportunity to learn from their peers.”

Two of the industry’s most notable experts, Art van Bodegraven, practice leader at S4 Consulting, and Kenneth B. Ackerman, president, K.B. Ackerman Company, will lead the interactive sessions. The workshops will include case studies, which will enable participants to gain a broader understanding of supply chain’s key role in organizations and its impact on all aspects of business. Attendees will also be able to incorporate their professional experiences and newly-learned techniques into a final group presentation.

CSCMP will issue a Certificate of Completion to participants who complete the workshop. The certificate is required to receive the ASTL waiver. ASTL requirements can be found at <http://www.astl.org/i4a/pages/index.cfm?pageid=3333>.

The cost of the workshop is \$1,290 US. The cost for CSCMP members and ASTL certification members is \$795 US; new members: \$1,090 US; associate members: \$495 US; and

student members: \$395 US. Attendees who register 30 days or more prior to the June 27-28, 2011 workshop will receive \$100 US off the price of registration. Registration is available at <http://cscmp.org/events/fundamentals/registration-date.asp>.

For additional information about the *Fundamentals of Supply Chain Management Workshops*, contact Heather Morys at hmorys@cscmp.org or +1 630.645.3454.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 8,500 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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