



## News Release

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For Immediate Release

### **The Impact of Rising Oil Prices to Be Subject of CSCMP Webinar**

**Lombard, Illinois USA (May 27, 2011)**—The Council of Supply Chain Management Professionals (CSCMP) will host a webinar that will focus on one of today's most pressing industry challenges at 11:00 am Central Daylight Time on June 22.

Chuck Taylor, founder and principal of Awake! Consulting, an organization that helps supply chain management professionals influence US energy policy, will host a webinar entitled *The End of Cheap Oil: Is Your Supply Chain Obsolete?* He will discuss the impact that increasing oil prices will have on your company as well as the supply chain issues that will arise in an energy-contained world.

Taylor is the recipient of CSCMP's 2010 Distinguished Service Award, and has served the industry for over 40 years in the shipper, carrier, service provider, and educator communities. He is the author of numerous articles, including *The end of cheap oil: Are you ready?*, that was published in *CSCMP's Supply Chain Quarterly*, and a blog entitled *On Energy for DC Velocity*. He has held senior management positions with Nabisco Brands, Ryder System Inc., and Burlington Northern/Santa Fe Railroad. In the 2000s, he admonished supply chain professionals to plan for potential fuel shortages.

*The End of Cheap Oil: Is Your Supply Chain Obsolete?* webinar will be a preview of Taylor's presentation to be held at CSCMP's Annual Global Conference in Philadelphia, Pennsylvania on Monday, October 3 at 1:30 pm.

CSCMP created Webinars *In-Demand* to provide supply chain management professionals with quality educational opportunities in a convenient and economic venue. The programs feature industry experts who address critical supply chain issues, providing participants with an expanded understanding of the topics of the day as well as solutions to current challenges.

For more information and to register, visit <http://cscmp.org/events/webinars/registration-date.asp>. Contact Heather Morys at [hmorys@cscmp.org](mailto:hmorys@cscmp.org) or +1 630.645.3454 for additional information about CSCMP's Webinars *In-Demand*.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 8,500 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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