



News Release

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For Immediate Release

CSCMP Implements New Processes, Increases Number of Issues for Award-Winning Journal

Lombard, Illinois USA (June 13, 2011)—To provide greater value to its readership and to the supply chain community, the Council of Supply Chain Management Professionals (CSCMP) will now offer an online submission and evaluation process for authors seeking to publish in its research publication, the *Journal of Business Logistics (JBL)*. The number of issues published will also increase from two to four per year.

The online submission and evaluation process will hasten the review, acceptance, and publishing process, as well as provide more timely research and information to *JBL* readers. The increased number of issues will benefit readers by offering them a greater number of articles that cover the most current research available.

The *JBL* also offers an improved online interface to access the electronic version. Through a simple registration process, the journal's new publisher, Wiley and Sons, will provide readers with a choice of online or print issues. Readers can gain access to the *JBL* by visiting wileyonlinelibrary.com and registering to create an account. Full customer service details are available at www.wileycustomerhelp.com.

A renowned publication since its inception 33 years ago, the award-winning *JBL* provides a forum for the dissemination of original thoughts, research, and best practices in the logistics and supply chain management arenas. A subscription to the journal continues to be an important CSCMP membership benefit.

JBL co-editors-in-chief Dr. Matt Waller, University of Arkansas, and Dr. Stan Fawcett, Georgia Southern University, have overseen the recent changes to the publication to ensure that it becomes the journal of choice for original, high-quality, thought-provoking supply chain research. Their goals are to bring a unique perspective to the *JBL* while maintaining and expanding its original mission of providing a comprehensive understanding of today's logistics and supply chain management issues.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP)

is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 8,500 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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