



## News Release

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For Immediate Release

### **Council of Supply Chain Management Professionals Establishes Regional Office in India**

**Lombard, Illinois (June 6, 2011)**—The Council of Supply Chain Management Professionals (CSCMP) announces the opening of its latest branch office in Mumbai, India, effective today. The office is being established to serve the growing base of CSCMP members in India and surrounding areas, as well as to expand its reach and programming in the south Asia region.

“As supply chains become increasingly global, CSCMP continues to reach out to supply chain management professionals in their own communities,” said Rick Blasgen, CSCMP president and chief executive officer. “India is poised to become one of the world’s major supply chain hubs, and we are excited to offer those working in the region the comprehensive menu of CSCMP products and services to help them grow their businesses and their careers.”

Heading up CSCMP’s new India office will be Anshuman Neil Basu, regional CSCMP executive director. With more than 15 years of supply chain management experience overseeing strategic projects in India and the Middle East, his career highlights include working for global organizations such as Philips Electronics India Limited, TATA Group, 3M, Sony Corp., and APL. He has managerial experience in procurement, demand planning, international logistics, warehousing and distribution, customer order processing, client service, and business development. Basu earned a BA from Delhi University and holds a post-graduate degree in operations management from XLRI Jamshedpur.

The goals of the India CSCMP Regional Office are to expand awareness of CSCMP and its value to supply chain management professionals working in the region. The staff will also be developing educational and training programs, hosting conferences, workshops, and other events, and creating networking opportunities to meet the needs of the India supply chain management community.

“India’s business leaders of today understand that effective supply chain management will play a critical role in the success of their organizations, now and into the future,” Blasgen added. “CSCMP will be there to ensure their success.”

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP)

is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With over 8,500 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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