



## News Release

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For Immediate Release

### **CSCMP Relaunches Enhanced Online *Resource Guide* Now Featuring Three Directories**

**Lombard, Illinois USA (June 8, 2011)**—The Council of Supply Chain Management Professionals (CSCMP) recently relaunched its online *Resource Guide*, which features three targeted directories for consultants, 3PLs, and freight forwarders.

Formerly called the *Resource Directory*, the new *Resource Guide* offers professionals an online global forum in which to list their organizations' services. Until December 31, 2011, the cost to list a company in the *3PL*, *Consultants'*, or *Freight Forwarders' Directory* is \$150.00 US. The price includes a listing in one or more directories, and up to five different business locations.

"In a global marketplace that operates 24/7/365, worldwide visibility and connections are critical to your organization's growth and competitive advantage," said Janine Stuck, CSCMP's director of membership services and information technology. "Our new and improved *Resource Guide* provides businesses with global exposure at a minimal cost. It's also a 'one-stop shop' for companies looking for consultants, 3PLs, or freight forwarders to help them solve their supply chain management challenges."

The online guide's recent updates now offer businesses the expanded capabilities of quickly and affordably listing their services in three specialized global directories, as well as providing professionals seeking the services of consultants, 3PLs, or freight forwarders with easy search options that meet specific supply chain needs at no charge.

To list a company in CSCMP's *Resource Guide*, or to search for a consultant, 3PL, or freight forwarder, visit <https://cscmp.org/resources/resource-directory.asp>.

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