



Council of Supply Chain
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News Release

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For Immediate Release

CSCMP's Pre-Conference Workshop Offers Forum to Explore the Positive Impact of Sustainable Business Operations

Lombard, Illinois USA (August 29, 2011)—The Council of Supply Chain Management Professionals (CSCMP) will host the *Global Sustainable Supply Chain Forum* on Sunday, October 2, 2011 from 8:00 am to 5:00 pm, prior to the start of CSCMP's Annual Global Conference. The event was designed to help supply chain managers learn how to incorporate sustainable initiatives into their business operations in order to remain competitive in the future. The forum will be held in Room 202B on the 200 Level of the Pennsylvania Convention Center in Philadelphia, Pennsylvania.

The *Global Sustainable Supply Chain Forum* was created by three international organizations—CSCMP, the Institute of Logistics and Supply Chain (ILOS, Brazil), and the German Logistics Association (BVL). The event's objective is to provide a venue for the exchange of knowledge and experiences with discussions being facilitated by global experts in an interactive setting.

"This forum will bring together academic researchers and business practitioners to share information and best practices, which, when implemented, can enhance the economic, environmental, and societal sustainability of supply chains," said Dr. Haritha Metta, CSCMP's 2011 Doctoral Dissertation Award recipient. Dr. Metta's award-winning research focused on coordinating sustainable product and supply chain design decisions to identify designs that provided the most sustainability benefits to the entire supply chain.

Forum sessions include:

- *Building a Sustainable Global Supply Chain* that will focus on The Dow Chemical Company's sustainability accomplishments and next steps
- *Calculating Supply Chain GHG Emissions*, which will provide an overview

of the GHG Protocol Scope 3 accounting and reporting standard

- *Purchasing Involvement in Environmental Projects* that will highlight the potential changes in the role of purchasing with environmental initiatives
- *Making the World a Better Place*, which will address the potential cost-minimizing contributions of shippers
- *Chiquita's Journey in Creating a Global Sustainable Supply Chain*, which will provide an overview of the company's transformation to improve conditions for workers and minimize the environmental impacts of its operations
- *Designing Your Supply Chain for Triple Bottom-Line Results*, which will present case studies of a leading Brazilian cosmetic company's cutting-edge sustainability practices

The forum will conclude with a panel of leaders who will present their views on the major challenges and opportunities for sustainability initiatives in global supply chains. There will also be a question and answer session, which will offer attendees an opportunity to discuss issues and concerns that arise from the session presentations.

The workshop includes networking opportunities and breakfast and lunch. Participants are not required to register for CSCMP's annual conference in order to attend the pre-conference forum. The cost of the event is \$399.00 US for CSCMP members; \$299.00 US for CSCMP associate members; \$199.00 US for CSCMP student members; and \$499.00 for nonmembers. Complete registration information is available at <http://cscmpconference.org/program/precon-workshops.asp>.

For more information about the Global Sustainable Supply Chain Forum, contact Heather Morys at hmorys@cscmp.org or +1 630.645.3454.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With nearly 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

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