



Council of Supply Chain
Management Professionals

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News Release

Contact: Madeleine Miller-Holodnicki, ABC, Manager of Marketing and Communications
+1 630.645.3487

For Immediate Release

Six Teams from Leading Companies to Compete for CSCMP's 2011 Supply Chain Innovation Award™ at Annual Conference

Lombard, Illinois USA (August 3, 2011)—Six corporate teams that demonstrated how their supply chain practices reduced costs, streamlined processes, saved energy, and improved operating efficiencies are finalists in the Council of Supply Chain Management Professionals' (CSCMP) seventh annual Supply Chain Innovation Award™ competition.

The teams will present their case studies in the Supply Chain Innovations of the Year educational track at CSCMP's Annual Conference 2011, October 2-5, in Philadelphia, Pennsylvania. Last year's presentations in San Diego received the highest rating of all of the conference's education sessions.

Each team will discuss the creative and nontraditional approaches, operations and cost-saving initiatives that resulted in their unique supply chain achievements. The first- and second-place awards will be presented at the organization's annual global conference on October 5, 2011. Finalist teams and their innovations include:

- ADT Security Services, Inc. and Inmar, Inc. collaborated in the development of a centralized return model, which delivered improvements in efficiency and return on investment. The results produced improvements in cycle time, and a reduction in administrative time and shipping costs.
- Ahold USA, Del Monte, and ES3, LLC implemented a direct-to-store (D2S) program that provides a shared, collaborative warehouse for manufacturers and retailers. Implementation results indicated a reduction in costs and carbon usage, improved speed to shelf, and increased on-shelf visibility.
- The Dow Chemical Company collaborated with Dr. Timothy Pettit of the Air Force Institute of Technology to research and develop a new way to assess business resilience. Dow's collaboration with Dr. Pettit on his award-winning doctoral dissertation resulted in

- a methodology to test supply chain capabilities against vulnerabilities, and successfully was applied to Dow's glycol ethers P-series business, resulting in significant benefits.
- IBM Corporation developed and deployed the Total Risk Assessment Tool to assess supply and supply chain risk. The Tool considers a wide range of external factors and returns a risk rating for each major grouping
 - Motorola Mobility innovatively used supplier sales and operations planning (S&OP) to better meet customer demand and improve supplier/customer relationships. This created more revenue opportunities, improved gross margin, and reduced excess and obsolescence (E&O) exposure. The results included significant and meaningful improvements.
 - Polo Ralph Lauren's deployment of an international vendor routing portal to extend inbound control resulted in a reduction of costs by alignment of air services, as well as an extension of handover visibility and reduced cycle times.

The presentations will be judged by a panel comprised of members of CSCMP's Research Strategies Committee and representatives from *SupplyChainBrain*. The team judged to have achieved the most outstanding supply chain innovation will receive the Supply Chain Innovation Award at Wednesday's Closing Session. It will also be published on CSCMP's web site and featured in the December issue of *SupplyChainBrain*.

The Supply Chain Innovation Award™ was established by CSCMP's Research Strategies Committee and *SupplyChainBrain* to recognize a collaborative supply chain team's outstanding innovations as demonstrated by quantifiable and sustainable cost-savings, revenue-generating, or customer-satisfaction achievements.

CSCMP's Annual Global Conference is the largest of its kind for the supply chain management profession, hosting more than 3,000 practitioners, educators, and thought leaders from around the world. Over 100 educational sessions are planned. The Supply Chain of the Future and its innovative real-time, hands-on supply chain will be featured for the second year.

Founded in 1963, the Council of Supply Chain Management Professionals is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With approximately 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC
Council of Supply Chain Management Professionals (CSCMP)
333 East Butterfield Road, Suite 140
Lombard, Illinois 60148-5617 USA
mholodnicki@cscmp.org