



News Release

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For Immediate Release

Enhanced Supply Chain of the Future Scheduled for Second Year at CSCMP's Annual Global Conference

Lombard, Illinois USA (September 1, 2011)—The Council of Supply Chain Management Professionals (CSCMP) and the Distribution Business Management Association (DBMA) will present the second annual Supply Chain of the Future event at CSCMP's Annual Global Conference to be held October 2-5, 2011 in Philadelphia, Pennsylvania.

The Supply Chain of the Future is a fully-integrated, functional supply chain, which provides attendees with the opportunity to experience an innovative automated world of technologies, processes, and solutions provided by high-performing supply chains. The exhibit offers attendees an educational setting in which to view and interact virtually with equipment, systems, and technologies that provide cutting edge solutions to a wide range of industry challenges.

Attendees will also be given an in-depth look at the parts that make up a world-class supply chain, with technical experts on hand to answer questions. Special educational sessions have been integrated into CSCMP's session line up to provide attendees with additional information and insight.

For a complete list of participating organizations, visit <http://cscmpconference.org/scfuture/scf-vendors.asp>. Applications for participation are still being accepted. Interested parties may contact Jack Thorn, project director, at +1 717.295.0033 or jthorn@dbm-assoc.com.

Video vignettes conducted by many of the lab participants in the Live Zone at the 2010 Supply Chain of the Future in San Diego may be viewed on CSCMP's YouTube page at <http://www.youtube.com/user/CSCMPTube>.

CSCMP's Annual Global Conference is the largest of its kind for the supply chain management profession, hosting more than 3,000 practitioners, educators, and thought leaders from around the world. Over 100 educational sessions are planned.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With nearly 9,000 members globally,

representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

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