



## News Release

Contact: Madeleine Miller-Holodnicki, ABC, Manager of Marketing and Communications  
+1 630.645.3487

For Immediate Release

### **CSCMP to Unveil New Three-Stage Certification Program at Annual Conference**

**Lombard, Illinois USA (September 28, 2011)**—The Council of Supply Chain Management Professionals (CSCMP) will unveil its new certification program, SCPro™, at its annual conference next week in Philadelphia, Pennsylvania. The event will be held October 2-5, 2011, at the Pennsylvania Convention Center.

The SCPro™ program is a rigorous, three-level certification that offers global supply chain management professionals a way to demonstrate a broad range of industry skills and mastery of end-to-end supply chain functions.

“We are extremely excited to unveil CSCMP’s groundbreaking certification program at our annual conference,” said Rick Blasgen, CSCMP president and chief executive officer. “Our members overwhelmingly asked us to develop a comprehensive certification that diligently measured and accurately reflected an individual’s skills and knowledge across the entire supply chain.”

The program’s three levels are as follows:

- **Level One: *Cornerstones of Supply Chain Management***  
SCPro™ Level One covers the entire end-to-end supply chain with a focus on building customer relationships. This level is open to candidates who have either a bachelor’s degree or four years of relevant experience.
- **Level Two: *Analysis and Application of Supply Chain Challenges***  
This level tests a candidate’s ability to thoughtfully analyze real world case studies and formulate supply chain solutions which improve the supply chain in the short and long term.
- **Level Three: *Implementation of Supply Chain Transformation***  
The highest SCPro™ designation requires an unprecedented use of practical application, and marks the candidate as a leader who is not only valuable within his or her organization, but also of value to the profession.

“The SCPro™ certification will enable professionals to demonstrate to their employers that they are the kind of leaders who will positively impact their organizations’ bottom lines,” said Judy Schieve, manager of certification programs. “When a candidate completes all three levels of the program, he or she will also have a portfolio of work to augment his professional experience.”

The supply chain management profession has evolved dramatically over the past few decades, added Blasgen. “Today’s supply chain requires multidisciplinary capabilities, demonstrable and quantifiable success, and continuous study of the field. CSCMP’s SCPro™ certification provides professionals with an exceptional program that will help them demonstrate 21<sup>st</sup> century supply chain management skills and expertise.”

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research and the advancement of the supply chain management profession. With nearly 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of land supply chain management and logistics.

For more information, please contact:

Madeleine Miller-Holodnicki, ABC  
Council of Supply Chain Management Professionals (CSCMP)  
333 East Butterfield Road, Suite 140  
Lombard, Illinois 60148-5617 USA  
[mholodnicki@cscmp.org](mailto:mholodnicki@cscmp.org)