



Council of Supply Chain
Management Professionals

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News Release

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For Immediate Release

CSCMP to Host Pre-Conference Supply Chain Management Workshops in Philadelphia

Lombard, Illinois USA (September 7, 2011)—The Council of Supply Chain Management Professionals (CSCMP) will offer four pre-conference workshops on Sunday, October 2, 2011 from 8:00 am to 5:00 pm. The events will be held prior to the start of CSCMP's Annual Global Conference at the Pennsylvania Convention Center in Philadelphia.

Workshops include the *Global Sustainable Supply Chain Forum*, *Process Standards for Improved Performance*, *The "New" Fundamentals: What Matters Now in Supply Chain*, and *Sales and Operations Planning*.

The *Global Sustainable Supply Chain Forum* will provide a discussion setting in which attendees will learn what companies like Chiquita Brands LLC, Natura, and Procter & Gamble are doing to incorporate sustainable initiatives into their business operations to remain competitive. Other topics affecting international companies will also be covered. These include global trends and local challenges, environmental impacts of logistics, the green supply chain, and sustainability strategies. The forum is co-sponsored by CSCMP, the Institute of Logistics and Supply Chain (ILOS, Brazil), and the German Logistics Association (BVL).

Process Standards for Improved Performance will offer specific instruction on how to conduct an assessment of a company's core operating and management processes. Participants will learn how to use CSCMP's Supply Chain Management Process Standards to assess the state of their supply chains as well as to identify gaps in their companies' processes. The program will also cover how to prioritize improvement efforts, present initiatives for management approval, and build a case for change. The workshop will be presented by Mike Ledyard, partner, and Steven Murray, principal and chief researcher, both of Supply Chain Visions, Inc.

Ken Ackerman, president of K.B. Ackerman Company, and Art Van Bodegraven, practice leader with S4 Consulting, will be the instructors for *The "New" Fundamentals: What Matters Now in Supply Chain*. The workshop will focus on the six key elements that are critical to organizations, including the scope of security responsibilities and techniques in today's world; who is doing what in the "green" movement and how to take advantage of it; creating strengths from diversity; strategies for leveraging supply chain management (SCM); how to build and maintain

relationships; and the latest trends in health, safety, and ergonomics and their effect on day-to-day SCM.

The *Sales and Operations Planning* (S&OP) workshop will provide attendees with an understanding of the evolution of S&OP into integrated business planning (IBP). Discussions will highlight recent trends, alternate industry applications, benefits and challenges of integrating planning processes, and techniques and structure for implementation. The workshop will be presented by Steve Souza, principal, Oliver Wight, and Susan Storch, managing principal, Oliver Wight.

The workshops include networking opportunities and breakfast and lunch. Participants are not required to register for CSCMP's annual conference in order to attend a pre-conference workshop. The cost of each event is \$399.00 US for CSCMP members; \$299.00 US for CSCMP associate members; \$199.00 US for CSCMP student members; and \$499.00 for nonmembers. Complete registration information is available at <http://cscmpconference.org/program/precon-workshops.asp>.

For more information about the pre-conference workshops, contact Heather Morys at hmorys@cscmp.org or +1 630.645.3454.

CSCMP's Annual Global Conference is the largest of its kind for the supply chain management profession, hosting more than 3,000 practitioners, educators, and thought leaders from around the world. Over 100 educational sessions are planned. This year's event will be held from October 2-5, 2011 in Philadelphia, Pennsylvania. Registration is available at cscmpconference.org.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the leading worldwide professional association dedicated to education, research, and the advancement of the supply chain management profession. With nearly 9,000 members globally, representing business, government, and academia from 63 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management.

For more information, please contact:

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