

CSCMP EUROPE 12 CONFERENCE

FRANKFURT, GERMANY • 23-25 APRIL



Monday, 23 April

Europe Research Seminar - HOLM Forum

9:00	16:30	Research Paper Presentations
9:00	9:30	Registration/Morning Coffee
10:15	10:30	Morning Coffee Break
12:00	13:00	Lunch (Hilton Garden Inn Frankfurt Airport Restaurant)
14:30	15:00	Afternoon Coffee Break
17:30	19:00	Welcome Reception - Ballroom Globe Foyer

Europe Conference - Hilton Frankfurt Airport Hotel

Tuesday, 24 April

9:00	9:30	Registration and Morning Coffee - Ballroom Globe Foyer	
9:30	11:30	Welcome and Overview - Ballroom Globe	
		Rick D. Blasgen, President and Chief Executive Officer, CSCMP	
		Keynote Presentation	
		Peter D. Gibbons, Executive Vice President, Global Supply Chain Operations Starbucks Coffee Company How Influential Is Your Supply Chain?	
		General Session	
		Günther König, Executive Vice President Operations, SMA Solar Technology AG Managing a Dynamic Supply Chain in Volatile Markets	
11:30	12:00	Break - Ballroom Globe Foyer	
		Breakout Sessions	
12:00	13:00	Track 1 - Ballroom Globe	Track 2 - Meeting Room 1 & 2
		Hilde E. Scheers, General Manager, Cummins N.V. Collaboration in Logistics to Build a Best-in-Class Aftermarket Services Value Chain	Lieven Deketele, Principal Researcher, Procter & Gamble (P&G) Supply Chain Innovation for a Sustainable Future: A Research Perspective from Procter & Gamble
13:00	14:00	Lunch - Ballroom Globe Foyer	
		Breakout Sessions	
14:00	14:45	Track 1 - Ballroom Globe	Track 2 - Meeting Room 1 & 2
		Susie Robinson, Executive Vice President, HR EMEA & Global Talent, DHL Supply Chain Breakthrough Strategies for Managing Talent in a Changing World	Markus Pinger, Chief Executive Officer, Celesio AG Tomorrow's Manager
14:45	15:15	Break - Ballroom Globe Foyer	



Tuesday, 24 April (continued)

		Breakout Sessions	
15:15	16:15	Track 1 - Ballroom Globe	Track 2 - Meeting Room 1 & 2
		<p>Guy F. Courtin, Director, Industry Solutions Supply Chain Progress Software</p> <p>Control Towers and the Technologies Needed to Achieve Dynamic Supply Chain Responsiveness</p>	<p>Urban Björn, President, CAICA AB, David Gonsalvez, Director, Zaragoza Logistics Center and Sven Schade, Policy Officer, European Commission - DG Enterprise and Industry, Support to industry innovation – ENTR. D2</p> <p>Clusters as Catalysts for the Creation of Innovative and Collaborative Companies</p>
15:15	16:15	Discussion Forums	
		<p>Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion forums. Led by a moderator, each forum will have a limited number of participants who will have the opportunity to ask questions and share their insights on unique and innovative solutions to enhance global supply chains.</p>	
		<p>Collaboration/Meeting Room 4A - Kim Fischer (Moderator), Director Corporate Accounts and Business Development, Freja Transport & Logistics A/S</p>	
		<p>Facilitating Global Trade with Global Supply Chains/Meeting Room 4B - Miquel Serracanta (Moderator), Partner, Managing Director, Solutions Decisions</p>	
		<p>Supply Chain in Times of Uncertainty: A Discussion on Key Trends and Solutions to Increase Flexibility and ROCE/BoardRoom 3 - Leonardo Uehara, Managing Partner and Weber Pimenta, Partner, (Moderators), Visagio Group</p>	
		<p>Supply Chain Management Strategies/Meeting Room 5 - Soenke Kuehl (Moderator), Chief Executive Officer, ESTB GmbH</p>	
16:15	16:45	Break - Ballroom Globe Foyer	
16:45	17:45	General Session - Ballroom Globe	
		<p>Talent and Young Professionals Panel</p> <p>Rick D. Blasgen (Moderator), President and Chief Executive Officer, CSCMP Nicole Balken, Human Resources Director, Penske Logistics Europe Raoul P. Dubeauclard, Supply Chain Practice Senior Expert, McKinsey & Co. Britta Gammelgaard, Professor, Copenhagen Business School David Gonsalvez, Director, Zaragoza Logistics Center</p>	
		<p>Supply Chain Management Award Announcement</p>	
18:00	19:30	Delegate Reception - Ballroom Globe Foyer	
		<p>Award Night (networking event) (Held at the HOLM Forum) Hosted by PwC's PRTM Management Consulting, LOGISTIK HEUTE, Supply Chain Management Institute, and HOLM *separate fee to attend this event – approximately 100 Euros</p>	
		<p>19:30 23:00</p>	



Wednesday, 25 April

8:00 9:00 **Morning Coffee - Ballroom Globe Foyer**

9:00 9:45 **General Session - Ballroom Globe**

Angelo Antonio Franco Donaggio, Global External Trade General Manager, Vale
Implementing a KPI Factory: An Innovative Model to Effectively Measure Your E2E Supply Chain Performance in a Cost-Effective Manner

Breakout Sessions

9:45 10:45 **Track 1 - Ballroom Globe Track 2 - Meeting Room 1 & 2 Track 3 - Meeting Room 4**

		John Pattullo, Chief Executive Officer, CEVA Logistics Leadership in Collaboration	Andrea Cappello, Head of Supply Chain Management METRO AG and Ralph Löffler, Global Customer Supply Chain Manager, Unilever Collaboration in Action Between Supply Chain Partners	Supply Chain Management Award Presentation
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10:45 11:15 **Break - Ballroom Globe Foyer**

Breakout Sessions

11:15 12:00 **Track 1 - Ballroom Globe Track 2 - Meeting Room 1 & 2**

		Sarah E.B. Humphreys, Senior Trade Compliance Officer and Ad Valk, Senior Supply Chain Manager, Fluke Europe BV Trade Compliance—Cost or Enabler?	Dieter Wintergerst Global Export Control Administrator, ABB Switzerland Ltd Global Trade: Constraints and Barriers. Compliance versus Efficiency?	
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12:00 12:30 **Break - Ballroom Globe Foyer**

12:30 13:30 **Closing General Session - Ballroom Globe**

John R. Lund, Senior Vice President, Supply Chain Management, Disney Destinations, LLC
Supplying the Magic: Driving Shareholder Value through Intangibles

13:30 14:30 **Lunch - Ballroom Globe Foyer**

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