



CSCMP
India
2012 CONFERENCE
 1-2 June, Mumbai, India

SPONSORSHIP OPPORTUNITIES

PLATINUM

\$22,000 US
 ₹1,100,000.00 INR

GOLD

\$16,000 US
 ₹800,000.00 INR

SILVER

\$8,000 US
 ₹400,000.00 INR

PATRON

\$4,000 US
 ₹200,000.00 INR

PLATINUM SPONSOR *1 Available*

- Company logo on registration area signage (most prominent) recognizing all exclusive sponsors.
- Exclusive branding on the conference lanyard.
- Company logo and indication of sponsorship (most prominent) at all appropriate areas and events throughout the conference.
- Company logo and indication of sponsorship on event materials.
- Recognition as sponsor on India conference area of CSCMP web site with logo, 50-word description, and link to sponsor web site.
- Logo and indication of sponsorship in all marketing materials and e-mails.
- Company logo, recognition, and web site link on promotional e-mail blasts (reaching 35,000-plus industry professionals).
- Post event e-mail from CSCMP recognizing all sponsors with link to sponsor web site.
- A specific area designated for sponsorship display.
- One-time use of CSCMP conference attendee list for post-event direct mailing*.
- Exclusive use of the VIP/Sponsors' Lounge for the duration of the conference.
- Seven (7) complimentary full conference registrations.

GOLD SPONSOR *4 Available*

- Company logo on registration area signage recognizing all exclusive sponsors.
- Company logo and indication of sponsorship at all appropriate areas and events throughout the conference.
- Company logo and indication of sponsorship on event materials.
- Recognition as sponsor on India conference area of CSCMP web site with logo, 50-word description, and link to sponsor web site.
- Logo and indication of sponsorship in all marketing materials and e-mails.
- Company logo, recognition, and web site link on promotional e-mail blasts (reaching 35,000-plus industry professionals).
- Post event e-mail from CSCMP recognizing all sponsors with link to sponsor web site.
- A specific area designated for sponsorship display.
- One-time use of CSCMP conference attendee list for post-event direct mailing*.
- Exclusive use of the VIP/Sponsors' Lounge for the duration of the conference.
- Five (5) complimentary full conference registrations.



**Council of Supply Chain
 Management Professionals**

The World's Leading Source for the Supply Chain Profession.™



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For more information, contact Chuck M. Martinez (USA) at +1 305.661.2896 or Chuck@AdelfiGroup.com or Neil Basu (India) at nbasu@cscmp.org.

SILVER SPONSOR

6 Available

- Company logo on registration area signage recognizing all exclusive sponsors.
- Company logo and indication of sponsorship at all appropriate areas and events throughout the conference.
- Company logo and indication of sponsorship on event materials.
- Opportunity to submit a proposal for an online webinar educational session.
- Recognition as sponsor on India conference area of CSCMP web site with logo, 50-word description, and link to sponsor web site.
- Logo and indication of sponsorship in all marketing materials and e-mails.
- Company logo, recognition, and web site link on promotional e-mail blasts (reaching 35,000-plus industry professionals).
- Post event e-mail from CSCMP recognizing all sponsors with link to sponsor web site.
- A specific area designated for sponsorship display.
- One-time use of CSCMP conference attendee list for post-event direct mailing*.
- Exclusive use of the VIP/Sponsors' Lounge for the duration of the conference.
- Three (3) complimentary full conference registrations.

PATRON

8 Available

- Seven (7) complimentary full conference registrations.
- Recognition as Sponsor on India conference area of CSCMP web site with logo.



CSCMP Headquarters

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CSCMP Regional Office (India)

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