



Southern California Roundtable

Council of Supply Chain Management Professionals



Sponsorship 2013-2014

CSCMP is supply chain's premier membership organization. Being a sponsor is the perfect way to reach influential supply chain professionals. Leverage the powerful programs of CSCMP's Southern California Roundtable featuring world-class speakers and companies that benefit your business, your team and your customer relationships.

Platinum (Annual Sponsor) — \$5000 / year

For the company whose objectives are perfectly aligned to CSCMP's Mission & Values of global networking supply chain excellence, professionalism, and continuous improvement.

- Company logo on all announcements for all "standard" events
- Company logo on sign at all "standard" events
- Company mentioned as sponsor at all "standard" events (Verbal & PowerPoint)
- Opportunity to display corporate educational literature (white papers, thought leadership) at all "standard" events – excludes the annual symposium
- Post 1 white paper on CSCMP – Southern California Roundtable website during sponsorship period
- 4 complimentary admissions to all Roundtable Events, plus discounts on additional admissions

Annual Total Value: \$6,760



Gold (Annual Sponsor) — \$2500 / year

For the company driven to innovate, network and continuously improve supply chain excellence.

- Company logo on all announcements for all "standard" events
- Company logo on sign at all "standard" events
- Company mentioned as sponsor at all "standard" events (Verbal & PowerPoint)
- 1 complimentary admission to all Roundtable Events, plus discounts on additional admissions

Annual Total Value: \$3,315



Silver Sponsor — \$300 / event

- Company logo on all announcements for event
- Company logo on sign at event
- Company mentioned as sponsor at event (Verbal & PowerPoint)
- 1 complimentary admission for event, plus discounts on additional admissions



A La Carte Sponsorship Opportunities - Priced Per Item

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|--|----------------|
| • Student scholarship | \$1500/Student |
| • Student admission to event (verbal recognition at event) | \$35 |
| • Host event networking period | TBD |
| • Private session with speaker | TBD |
| • Host meal | TBD |
| • Printed event flyer or booklet distributed at event | TBD |



Appendix – Details of Annual Sponsorship Values

Platinum Sponsorship Value/Year

9 events x \$300 (silver sponsor benefits)	\$2,700
4 admissions, 9 events x \$35 member rate	\$1,260
4 admissions, annual summit	\$1,200
Display corporate educational materials	\$800
Post white paper on Southern California RT website	<u>\$800</u>
Total Value	\$6,760

Gold Sponsorship Value/Year

9 events x \$300 (silver sponsor benefits)	\$2,700
1 admission, 9 events x \$35 member rate	\$315
1 admission, annual summit	<u>\$300</u>
Total Value	\$3,315