
Schedule
Saturday, September 26

5:45 p.m. – 6:00 p.m.  Pre-“Meet the Academics” Gathering & Introductions
*Marrriott Marquis San Diego Marina, Lobby*

6:30 p.m. – 8:30 p.m.  “Meet the Academics” Reception
*USS Midway, San Diego, California*

Educators’ Conference
Sunday, September 27

7:00 a.m. – 5:00 p.m.  Attend Educators’ Conference
*San Diego Convention Center, Mezzanine Level*

Doctoral Symposium Program
Monday, September 28

7:15 a.m. – 8:00 a.m.  Annual Conference Breakfast
*San Diego Convention Center, Ground Level, Exhibit Hall B*

8:15 a.m. – 8:30 a.m.  Introduction and Welcome
*San Diego Convention Center, Mezzanine Level, Room 17A*
- Philip Evers, University of Maryland, Chair, Donald J. Bowersox Doctoral Symposium
- Jennifer Blackhurst, University of Iowa, Co-Chair, Donald J. Bowersox Doctoral Symposium

8:30 a.m. – 9:15 a.m.  Reflections on the Past 25 Years
The very first doctoral symposium was held in the fall of 1991 in New Orleans, Louisiana. There were 26 PhD students in attendance. Three participants at the first symposium will discuss the changes that have occurred in the field since that meeting took place. Learn about the history of the discipline and the changing nature of academics in general.
- Philip Evers, University of Maryland, Chair, Donald J. Bowersox Doctoral Symposium
- Mary Holcomb, The University of Tennessee
- Judy Whipple, Michigan State University
9:15 a.m. – 10:00 a.m.  **Transitioning from a Doctoral Student to a Faculty Member**  Classes and seminars, comprehensive exams; proposals and defenses, job interviews—all of these experienced with the intent of landing a prestigious faculty position...and then the race starts over again! Three promising junior faculty members will provide their perspectives on the most pressing issues symposium attendees will encounter. Find out what to expect and how to prepare for arguably the biggest steps in the career of an academician.

- Stephanie Eckerd, The University of Tennessee
- Travis Tokar, Texas Christian University
- Xiang Wan, The Ohio State University

10:00 a.m. – 10:30 a.m.  **Beverage Break**  
*San Diego Convention Center, Upper Level, Sails Pavilion*

10:30 a.m. – 11:15 a.m.  **Business Challenges—Research Opportunities**  By definition, business practices underlie and spur business thought. Three high-ranking supply chain practitioners will discuss challenges that their organizations face. Challenges like these often represent the basis for impactful business research. Take the opportunity to hear from industry executives and uncover the research opportunities that lie within.

- Michael DelBovo, Saddle Creek Transportation
- Dave Durtsche, TranzAct Technologies
- Tim Fischer, Bumble Bee Seafoods

11:15 a.m. – 12:00 p.m.  **Developing Relevant Research Questions and Projects**  In conjunction with the preceding session, research opportunities need to be turned into research questions. From these questions, research projects can then be proposed. Distinguished faculty will work with attendees to turn the aforementioned business challenges into promising research projects. Learn how to view industry issues from a research perspective as opposed to a consulting perspective.

- Jennifer Blackhurst, University of Iowa, Co-Chair, Donald J. Bowersox Doctoral Symposium
- Beth Davis-Sramek, University of Louisville
- Dale Rogers, Arizona State University
- Zach Zacharia Ph.D., Lehigh University

12:00 p.m. – 1:00 p.m.  **Roundtable Hosted Luncheon**  
*San Diego Convention Center, Ground Level, Exhibit Hall B*

1:00 p.m. – 1:30 p.m.  **Gourmet Dessert in the Supply Chain Exchange**  
*San Diego Convention Center, Ground Level, Exhibit Hall B*
1:30 p.m. – 2:15 p.m.  
**Success in the Academic Environment**
In the past, faculty lectured and students listened (hopefully!). Now, universities offer a wide range of different learning formats, from standard classroom settings to online offerings, experiential learning techniques, and beyond. Three notable faculty members, who are also outstanding teachers, will lead a conversation on some of the various methods that they utilize. Discover the growing array of teaching styles and some of the best practices currently in place.
- Terry Esper, University of Arkansas
- Brian Fugate, University of Arkansas
- Scott Grawe, Iowa State University

2:15 p.m. – 3:00 p.m.  
**Service to the University and the Profession**
All faculty members are expected to perform service within both their universities as well as their profession. University service ranges from membership on committees to chairing a department, running a center, and numerous other administrative duties. Service to the profession includes reviewing papers for journals, serving in professional societies, and a whole lot more. Three prominent senior faculty will explain the service expectations and responsibilities. Learn why all faculty should perform these valuable tasks and how they can be career enhancing.
- Robert Frankel, University of North Florida
- Brian Gibson, Auburn University
- Walter Zinn, The Ohio State University

3:00 p.m. – 3:30 p.m.  
**Beverage Break**
*San Diego Convention Center, Upper Level, Sails Pavilion*

3:30 p.m. – 4:30 p.m.  
**Meet the Editors**
Publishing academic research in top-ranked journals is a must for faculty at most institutions. Journal editors play key roles not only in the strategic direction of journal content, but also in the acceptance of individual articles. They represent the final say in what gets published. Editors from five highly respected supply chain management journals will be on hand to discuss their outlets. Get to know the gatekeepers of some of the foremost journals and get their advice on how to get published.
- Craig Carter, Arizona State University, *Journal of Supply Chain Management*
- Alex Ellinger, The University of Alabama, *International Journal of Physical Distribution & Logistics Management*
- Evelyn Thomchick, The Pennsylvania State University, *Transportation Journal*
- Matt Waller, University of Arkansas, *Journal of Business Logistics*
- George Zsidisin, Virginia Commonwealth University, *Journal of Purchasing & Supply Management*
4:30 p.m. – 5:15 p.m.  
**Projections of the Next 25 Years**

The 50th doctoral symposium will be held in the fall of 2040. What will the discipline look like then? What about universities? And business in general? The current Chair of CSCMP’s Board of Directors and the President of the Council of Logistics Management (CLM) when the first doctoral symposium was held will provide their thoughts on where the field is heading. Hear their views of the future and be prepared to come back 25 years from now to discuss what actually happened.

- John Langley, The Pennsylvania State University, Past President, Council of Logistics Management
- Ted Stank, The University of Tennessee, Chair of the Board of Directors, Council of Supply Chain Management Professionals

5:15 p.m. – 5:30 p.m.  
**Closing Remarks**

- Philip Evers, University of Maryland, Chair, Donald J. Bowersox Doctoral Symposium
- Jennifer Blackhurst, University of Iowa, Co-Chair, Donald J. Bowersox Doctoral Symposium

5:30 p.m.  
**Group Photo**

*Photo taken outside the symposium room*

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**Tuesday & Wednesday, September 29-30**

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**2015 Donald J. Bowersox Doctoral Symposium Students**